



NordVPN

Year in Review 2018



★ Highlights

2018 was an exciting year for NordVPN

Our team worked relentlessly to improve our product and provide you with the best service possible.

Thank You!

We wouldn't have been able to achieve this without our customers and critics, so thank you for valuing online security and being a part of NordVPN. Our cybersecurity experts are already working on new updates and features to keep you even more private and secure in 2019!



Free Internet

We aim to see the internet the way it was first envisioned – free from crime, censorship, and surveillance.



Highlights

Greatest Hits

Main highlights of year 2018



NordVPN is now used by
8 million internet users
worldwide.



We added new servers in
32 countries and at the time of
writing offer **5197 servers** in
62 countries.



We showed the world that we
truly stand by our no-logs policy
by completing **an industry-first
no-logs audit**.



We launched two more apps – the
NordVPN Linux app and the
NordVPN app for Android TV,
which works with Amazon Fire TV
stick as well.



We updated our **server
infrastructure** and removed
legacy components to ensure
that we meet the **latest security
standards**.



We believe in online freedom, so in
2018, we **started supporting
NGOs** by offering our VPN service
to journalists and human rights
advocates.



We partnered with the **Liverpool
Football Club!**

Industry-First No Log Audit

An audit like this has never been performed on a VPN service before.

We hired one of the Big Four auditing firms - PricewaterhouseCoopers AG, Zurich, Switzerland (PwC) - to conduct an **independent, in-depth audit of our no-logs policy**. The good news is that we are very pleased with the results of the auditors' review. We believe that it accurately reflects our responsibilities to our clients and the values, upon which our service is built.

The independent auditors reviewed NordVPN servers and code, as well as interviewed the employees in charge of maintaining the service.

The full audit report is available to all NordVPN subscribers and free trial users - simply log into your NordVPN account to read it.



Staying Transparent

Main highlights of year 2018

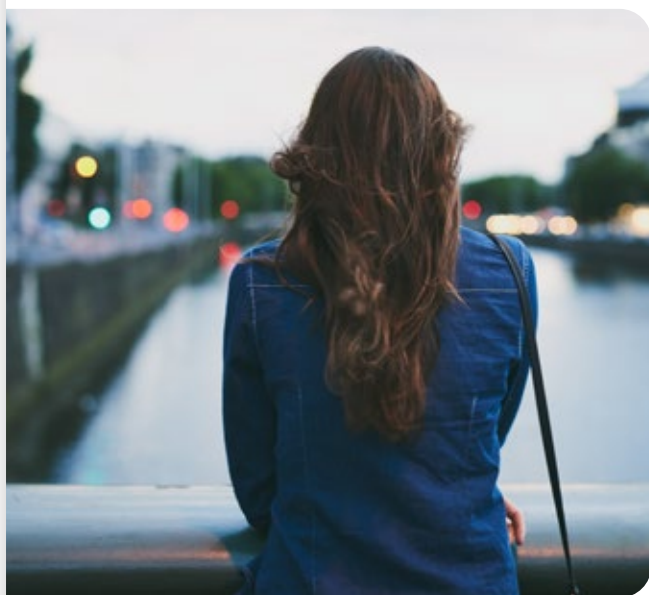
We, NordVPN, confirm that we take full control of our infrastructure. It has never been compromised or suffered a data breach. We have not disclosed any private keys or any information of our users. We have not been forced to modify our system to allow access or data leakage to a third party of any kind.

As of December 31st, 2018 we state the following:

We have NOT received any National Security letters;

We have NOT received any gag orders;

We have NOT received any warrants from any government organization.



No-Logs Policy

We are 100% committed to our zero-logs policy – we never log the activities of our users to ensure their ultimate privacy and security.



NGO's

Supporting Non-Governmental Organizations and Activists

Freedom of speech is very important to us.

We believe that freedom of speech is one of the most important human rights. As well as that, everyone should be able to have uncensored and unrestricted access to the internet, no matter where in the world they live. So in 2018, we started supporting NGOs, human rights advocates, journalists, and other non-profits by offering them discounted or free access to our VPN service and providing donations for various initiatives.





NGO's

Support

Organizations that we support

Supporting Communities and Individuals Through Product Donations

Product donation is one of NordVPN's key mechanisms for supporting the non-profit community. Since the non-profit program launch in May 2018, NordVPN has donated more than 200 VPN licenses with the retail value of over 16,000 US dollars. Our product donation program served over 30 organizations last year, including Amnesty International (Netherlands), the European Journalism Centre, Linux Professional Institute and many more.

Our emergency VPN program provides individuals who face extensive online censorship, targeted surveillance, or the threat of violence with free access to NordVPN services for six months. More than 180 people have applied to be able to safely access the internet from countries with authoritarian governments and heavy online surveillance, e.g. China, Egypt, Iran, Venezuela, and others.

Supporting Non-Profit Organizations with Monetary Donations

In 2018, NordVPN sponsored several non-profit initiatives and foundations. We partnered with the Open Rights Group, a UK-based NGO working to preserve digital rights and freedoms by campaigning on digital rights issues and by fostering a community of grassroots activists. This partnership enabled us to share our expertise with broader communities and helped shape the discussion about digital human rights as well as raise awareness of online security.

We also became a sponsor of the Internet Freedom Festival's Diversity & Inclusion Fund. The Internet Freedom Festival is one of the largest, most diverse, and most inclusive conferences on digital rights, online freedom of expression, and digital protection. Being an IFF partner provides us with an opportunity to support one of the most fascinating events in the internet freedom community.



NGO's

What Nonprofits Have to Say

Opinions on our product

Open Rights Group

A digital campaigning organization working to protect the rights to privacy and free speech online.

www.openrightsgroup.org

“

Open Rights Group is grateful to NordVPN for their support, which boosts our campaigns for privacy and free speech online. It is incredibly important that companies like NordVPN express their values through giving this support.

”

Amnesty International

A global human rights movement of more than 7 million people.

www.amnestyinternational.com

“

NordVPN is essential to Amnesty to ensure that employees are kept safe by offering a stable and high-grade VPN service that has global coverage. Complementing apps for secure communication, NordVPN allows Amnesty staff to do their work in a digitally secure environment that shield them from outside influences. Just as important as the safety of our human rights workers is the safety of our local partners and human rights defenders. The use of NordVPN prevents placing victims of human rights abuses at grave risk by shielding internet communications with them in parts of the world where digital infrastructure is often under surveillance.

”



NGO's

What Nonprofits Have to Say

Opinions on our product

The Guardian Angel Foundation

A children's charity located in the New York City and Long Island area.

www.gafintl.org

“

It goes without saying that our organization has an overwhelming need for a trusted VPN solution, and that is why we are so thankful to NordVPN for their generous support. Their service provides us with the privacy and security that we need to keep our programs discreet, and our program participants safe.

Thank you NordVPN!

”

Civitas Maxima

It offers independent legal representation of victims of war crimes and crimes against humanity.

www.civitas-maxima.org

“

We found NordVPN to be an important tool to protect our access to different sources of information providing us with secure and private access to the Internet, wherever we are.

”



Updates

Major Updates and New Apps

How we progressed to deliver a better product to you.

We are continuously improving our service to offer security solutions that are intuitive and easy to use. This is why last year we updated our Windows, macOS, iOS, Android, Linux, and Android TV apps as well as Chrome and Firefox extensions no less than **100 times, making them smarter, faster, and easier to navigate.**

We decided to stop supporting two **outdated security protocols – L2TP/IPsec and PPTP** – to provide you with the most advanced and secure VPN service we can. We also updated all of our servers' infrastructure and **removed legacy components** to ensure that we meet the latest security standards.

Testing the WireGuard Protocol

In 2018, we started testing WireGuard – the protocol that is likely to become the future industry standard. WireGuard is a relatively simple yet extremely fast open-source protocol that uses state-of-the-art cryptography. Even though it is still at the early stage of development, we're always open for innovations, new trends, and R&D breakthroughs.

While the WireGuard protocol is not yet publicly available at NordVPN, journalists and security experts can already take our proof of concept for a test drive.



Updates

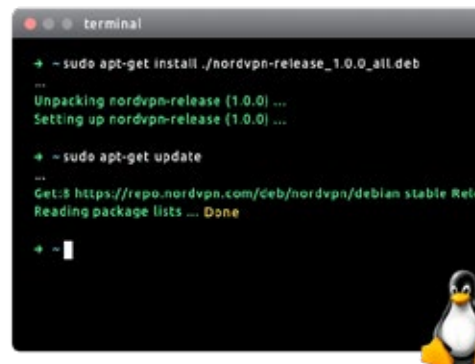
Major Updates and New Apps

How we progressed to deliver a better product to you.

New Linux App

Our tech team has finally launched the **NordVPN Linux app**, making it easier than ever to install and use a top-tier VPN on your Linux computer.

Users have been able to configure NordVPN on their Linux-based machines for a while now, but this is the first dedicated app we've created for Linux.



Android TV App

NordVPN **app for Android TV** finally joined our apps family! Since a smart TV is connected to the Internet, it becomes vulnerable to the same cyber threats as one's computer or smartphone. NordVPN for Android TV uses the OpenVPN security protocol to encrypt a user's online traffic, so that all sensitive data becomes protected from hackers or snoopers.

VPN Server Selection

Starting from December, you can **select VPN servers by city**, which makes it easier to get the best connection quality. The new update simplifies navigation to the desired server, especially for ones located in bigger countries. Additionally, the server selection by city may in some cases help increase the browsing speed.





Approval

Valued by the Experts

NordVPN is a trusted online security tool, used by over 8 million internet users worldwide and recognized by the most influential tech sites and IT security specialists.



Speedtest Recommended badge

Last year we were awarded the Speedtest Recommended badge by Ookla, the global leader in internet speed testing and analysis. If you're using NordVPN, you know you're using one of the fastest VPNs in the market.



VPN Solution of the year

NordVPN got the Virtual Private Network Solution of the Year (2018) award by CyberSecurity Breakthrough, an independent organization that acknowledges the top companies, technologies, and products in the global information security market. We were recognized among an impressive list of top companies and startups in the industry.



Partnerships

Growing our Partnerships

We partner with other companies to grow together.



Liverpool FC

We are proud to announce **we have partnered with the Liverpool Football Club!** They'll help us reach a wider audience and educate the world about the critical importance of online privacy and security!

As a world-class football club, the LFC has fans and employees around the world, as well as globe-trotting star players. The Reds' star defenders will keep them safe on the field, but when it comes to their online communications, NordVPN will have their backs.



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Stores

Finally, you can now buy the NordVPN subscription box and get it delivered right to your doorstep. NordVPN is available at a number of **local and national brick-and-mortar stores and online retailers** around the world. This makes NordVPN a great gift idea and introduces it to a wider audience.



BullGuard



We have joined forces with BullGuard, an award-winning consumer cybersecurity company, to develop pioneering security technologies. Together, we will leverage our combined experience to create easy-to-use consumer security products. BullGuard VPN is the first of, hopefully, many products born from the partnership, and a new VPN offering will launch in the first quarter of 2019.



Exposure

NordVPN and Media Around the World

Throughout the year, more than 1200 media outlets worldwide published our opinions and expert tips. We were mentioned by such well-known outlets as The New York Times, Forbes, Cosmopolitan, and other major national newspapers and news websites.

A few of the most interesting ones:

Mirror

The 8 most dangerous scams to watch for this year revealed - and how to stay safe from all of them

The New York Times

How to Travel to (and Around) China, From VPNs to T.P.



Why new EU Copyright Directive should matter worldwide?

COSMOPOLITAN

Why sharing your holiday pictures on Instagram could be dangerous



Instagram, perché postare le tue foto mentre sei in vacanza potrebbe essere pericoloso

Bloomberg

China's Internet Underground Fights for Its Life

HUFFPOST

How Not To Fall Victim To A Scam While Christmas Shopping Online This Year



Seu cartão de crédito pode ser roubado através de sua SmartTV

Inc.

Cyber Attacks Are Becoming More Frequent. Here's How to Protect Yourself Online?

THE VERGE

Russia's Telegram ban is a big, convoluted mess

THE ECONOMIC TIMES

How safe is Digital India?



Facebook is not the only program collecting information about you

What You Loved the Most

Our blog, with Digital privacy expert Daniel Markuson at the front, is all about education and real news from the privacy world.

Our most popular blog posts last year:



How does a VPN work and why should you use one?

How-To · 6 min read



Lewis Lambert Fox
Jan 15, 2018



Online shopping security: Make the most of your Black Friday

In Depth · 1 min read



Daniel Markuson
Oct 31, 2018



Why is my VPN slow? What can I do to make it faster?

How-To · 4 min read



Lewis Lambert Fox
Aug 16, 2018



NordVPN app for Android TV is available now!

Service Updates · 4 min read



Elle Friberg
Jun 13, 2018



How to install a VPN on your router

How-To · 1 min read



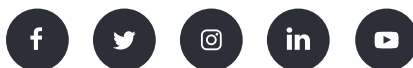
Daniel Markuson
Sep 14, 2018



As for 2019, we are going to keep on improving our service and providing our users with top-notch cybersecurity solutions.

Have a secure year!

Join us:



For inquiries, please contact:

press@nordvpnmedia.com

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