## Americans worry about getting hacked on social media

The concern is growing

76%

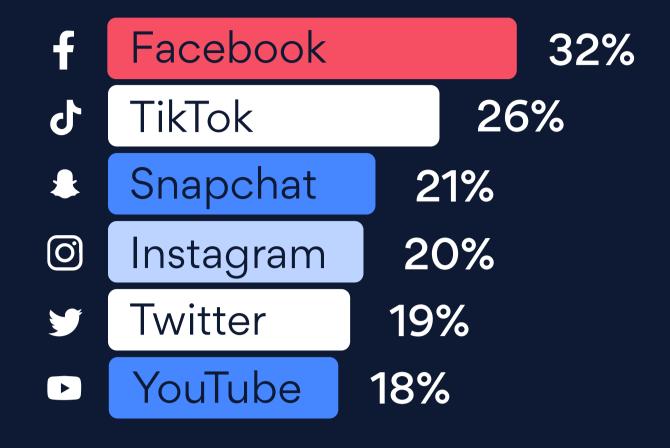
are more concerned compared to past years

70% of Americans are concerned about being hacked



- are very concerned
- are somewhat concerned
- are not concerned
- are not on social media

What platforms are people most concerned about when it comes to being hacked?



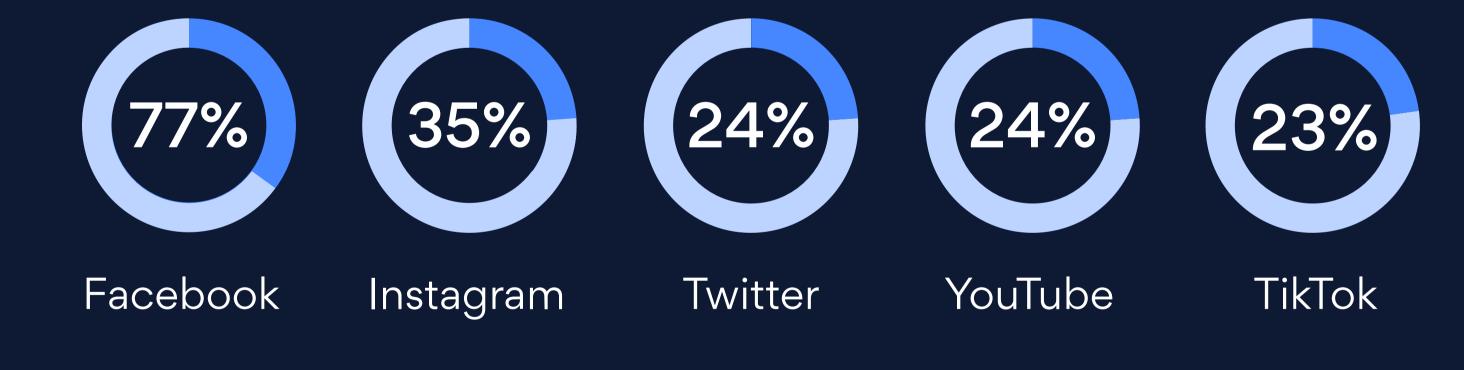
9 in 10 people know someone who has been hacked



- 89% know someone whose social media account was hacked
- 47% know up to 5 people
- 27% know up to 10 people
- 15% know more than 10 people

## Nearly 2 in 5 have been hacked

37% of Americans have had their social media profiles hacked. Of the 37%...



Trust in social media apps could be higher



Facebook scored highest on the trust front — however, not even half of Americans chose it as their most trusted app.

Which app do people trust the most with their privacy and data?

| 47%<br>Facebook  | 43%<br>YouTube    | 29%<br>Instagram |
|------------------|-------------------|------------------|
| 20%<br>Twitter   | <b>20%</b> TikTok | 19%<br>Snapchat  |
| 17%<br>Pinterest | <b>12%</b> Reddit | 9%<br>Discord    |

Want to learn more? Read the full article this infographic is based on here.

